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**ONE LEXINGTON OFFERS PREVIEWS OF NEWLY RE-DESIGNED MODELS THIS WEEK, LEADING UP TO OFFICIAL OPENING DAY**

**PHOENIX** (March 22, 2010) – One Lexington kicks off its opening week today and will be offering previews of the newly re-designed condominium high-rise and its model suites all week. On Saturday, March 27, anxious buyers will have their first opportunity to sign contracts for the new chic, urban homes when One Lexington officially opens for sales.

Stop by One Lexington this week at the corner of Lexington Ave. and Central Ave. in Phoenix to take tours of the one, two and three-bedroom model suites and see the new design touches and upgrades that have been included in the building that make it a must-have property in Phoenix. The sales center will be open from 10 am to 6 pm daily from Monday to Friday for prospective buyers to tour the stunning models and the incredible amenities One Lexington offers before sales begin on Saturday.

“We are excited to present One Lexington’s vision of urban living to the Phoenix market,” says Dana Volrich, vice president of business development, Blueprint Global Marketing. “The response and reception we have had to the new models has been overwhelming. We are seeing real buyers come back in to the market and are thrilled about this and about the interest we have received locally, nationally and internationally.”

Originally a commercial office building for the Century Bank, award-winning, 17-story One Lexington offers 145 condominiums in one, two, and three-bedroom floorplans ranging from 734 to 1,933 square feet, with prices beginning at \$165,000. Its floor-to-ceiling windows and one-of-a-kind setbacks right on Central Ave. provide incredible views of the Central Corridor and surrounding Camelback Mountain and Piestewa Peak. One Lexington features amenities such as a resort-style pool and spa area, owners’ lounge, expansive fitness center, and a street-level yoga studio, along with exceptional standard features like 11’ 10” ceilings, custom Italian cabinetry, Kohler® fixtures, Bosch® appliances, and sustainable bamboo flooring.

Russ Lyon Sotheby’s International Realty and Blueprint Global Marketing are handling sales and marketing, respectively, of One Lexington.

For additional information about One Lexington, please visit [www.onelexington.com](http://www.onelexington.com).

**ABOUT LEXINGTON AVENUE LLP**

Lexington Avenue LLP is a Phoenix, Ariz.-based private partnership venture formed to invest in the Arizona real estate market. The principals in Lexington Avenue LLP are based in Vancouver, B.C. and Seattle, Wash. and have extensive backgrounds in development with more than 25 years of experience in development projects, primarily multi-family condominium and single-family subdivision communities. More information about the project principals and parent company of Lexington Avenue LLP can be found at [www.macdevcorp.com](http://www.macdevcorp.com).

**ABOUT BLUEPRINT GLOBAL MARKETING**

Blueprint Global Marketing is a strategic sales and marketing company and the preferred supplier of project sales and marketing services to the Sotheby’s International Realty® network of affiliates around the world. Blueprint Global Marketing operates with the same impeccable resources, philosophy, and methodologies that have made Sotheby’s International Realty® the most respected name in real estate services. More information can be found at [www.blueprintglobal.com](http://www.blueprintglobal.com).

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